



POWER
102.1^{FM}

**RADIO THAT
GETS RESULTS**

MEDIA KIT


RESULTS RADIO

ABOUT THE STATION



Station Format:

Contemporary Hit Radio

"Chico's #1 Hit Music Station"

Core Artists Include:

- Sabrina Carpenter
- Teddy Swims
- Kendrick Lamar
- Chappell Roan
- Benson Boone
- Lady Gaga

CALL LETTERS:

KCEZ 102.1 FM

MARKET:

Los Molinos-Chico, CA

OWNED BY:

Results Radio LLC

SIGNAL:

25,000 Watts

100% Ad Simulcast: IOS & Android Apps



On Air

POWER
102.1 FM

National Personalities
with Local Butte County Fans



JOHN JAY & RICH

M-F 5A-10A

Over 14 Years of Chico Fans
& Top-Rated Listenership



Amber Kuhl

M-F 10A-3P



The Jeremy Show

M-F 3P-7P



Todd Chambless

M-F 7P-12M

Endorsements & Custom Reads



Johnjay & Rich Know Nor Cal



Custom Reads
Endorsements
Video Shorts



Rich Berra visits with
Power's Crew at
La Salles Downtown.

**Increase Frequency &
Link Your Brand
to Ours**



FEATURES & SPONSORSHIPS

- **The Johnjay & Rich Show M-F 5A-10A**
 - **JJR Show Sponsorship hourly M-F 5A-10A**
 - **JJR Show Weather Sponsor M-F 5A-10A 2-3x hourly**
- **Weather Hourly Sponsorships**
 - **M-F 10A-12Mid**
 - **Sat/Sun 7A-4P**
- **Power's 5 O'Clock Hit Mix M-F 5pm hour***
- **American Top 40 with Ryan Seacrest Saturday 6A-10A***
- **Saturday Night Hit Mix Party 8P-12M***
- **Sunday Night Slow Jams with R Dub! 8P-12M***
- **Studio Naming Rights Sponsorship M-SU 6A-12M**

***includes ROS Promos with Sponsor/Slogan M-F 6A-12Mid**

Music Programmed by National Legend Chris Reeves
& Customized for Nor Cal by Dave Shakes

STATION COVERAGE

KCEZ

102.1 FM

Area Population: 250,000

Number of Cities Reached: 15+



100% Ad Simulcast on Power1021.com, TuneIn, iOS & Android Aps



THUNDER 100.7

CHICO'S CLASSIC ROCK

**RADIO THAT
GETS RESULTS**

MEDIA KIT

RESULTS RADIO

ABOUT THE STATION



CALL LETTERS:

KTHU 100.7 FM

MARKET:

Corning-Chico, CA

OWNED BY:

Results Radio LLC

SIGNAL:

50,000 Watts

100% Ad Simulcast: IOS & Android Apps

Station Format:

"Chico's Classic Rock"

Core Artists

- Eagles
- Fleetwood Mac
- Heart
- Queen
- Van Halen
- Tom Petty



Locally Programmed for Chico by Zander

On Air



WOODY & WILCOX

Mon-Sat 6A -10A



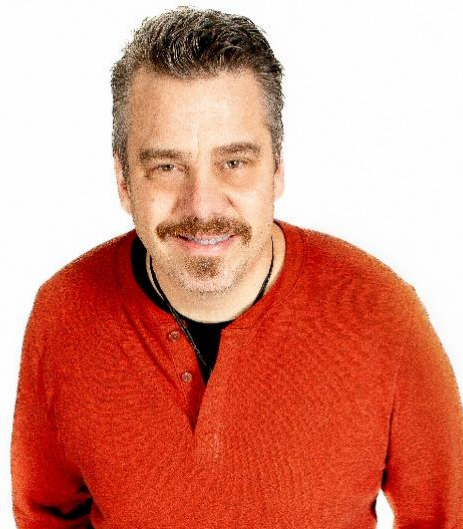
Vianna

M-F 10A-2P



Zander

M-F 2P-6P



Beau Reyes

M-F 6P-10P



Grateful Don Potter

Weekends



Endorsements Live-Reads & Appearances

**WOODY &
WILCOX**

Recorded-to-Sound-Live
Spots & Endorsements

THUNDER 100.7
CHICO'S CLASSIC ROCK



Vianna

Endorsements &
Remotes



Zander

Endorsements &
Remotes



Beau Reyes

Endorsements &
Remotes



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FEATURES & SPONSORSHIPS:

- **Woody & Wilcox Morning Show Sponsorship M-Sat**
- **Weather Hourly Sponsorships**
 - **M-F 5A-10P**
 - **Sat/Sun 7A-2P**
- **Thunder Studio Naming Rights Sponsorship**
- **Artist of the Week Sponsorship M-F 10A & 4P***
- **Thunder Lunch Box M-F 12pm**
- **Thunder Live @Almost 5 M-F 4:50pm**
- **Thunder's 5-3-0 Salute M-F 5:35pm**
- **Thunder's Double-Down Weekend Sponsor***

***ROS Promos with Sponsor Mentions air M-F**

STATION COVERAGE

KTHU

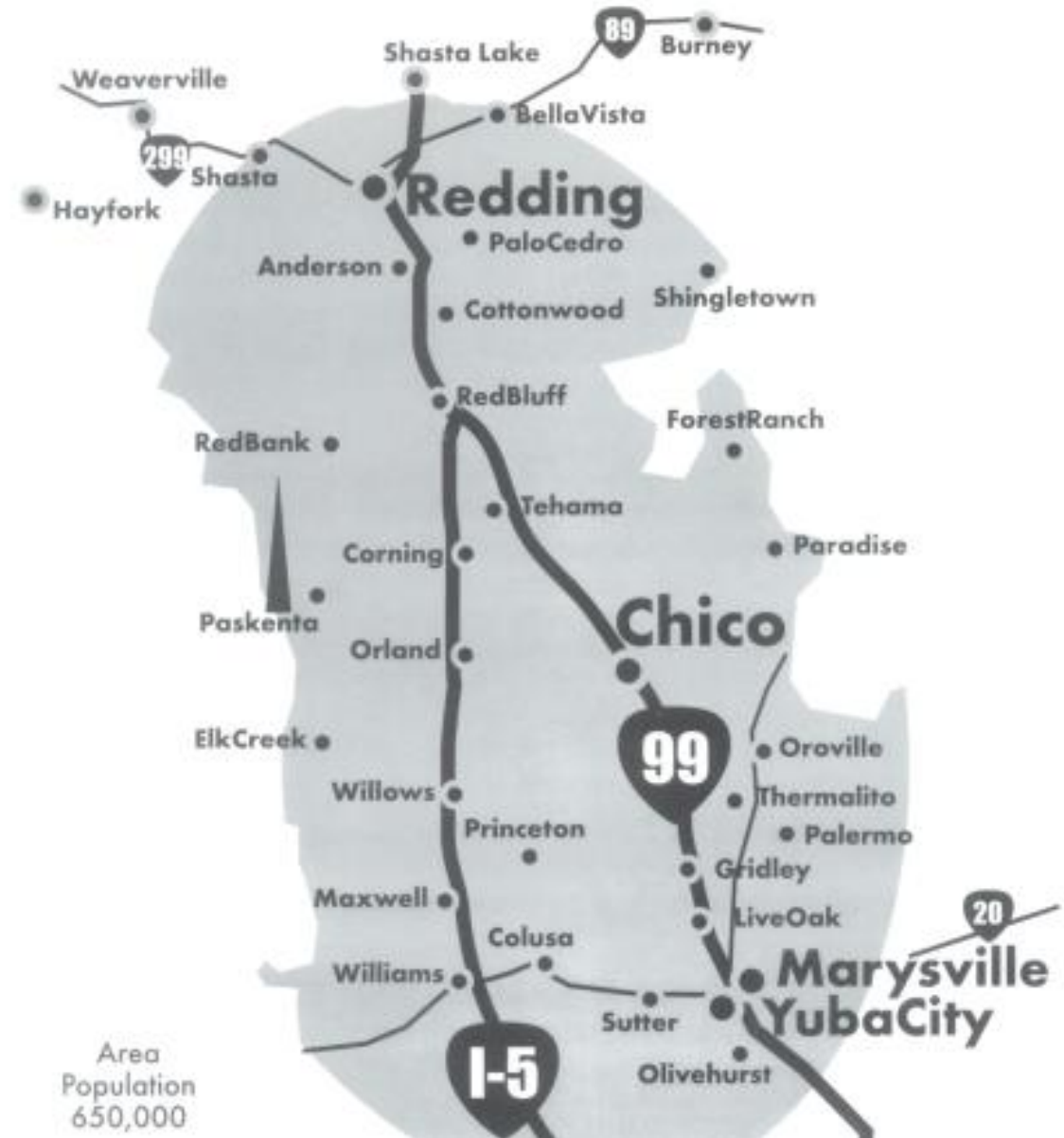
100.7 FM

Area Population: 300,000

Number of Cities Reached: 10+



100% Ad Simulcast on Thunder1007.com, TuneIn, iOS & Android Apps





**RADIO THAT
GETS RESULTS**



MEDIA KIT



ABOUT THE STATION



Station Format:

Adult Hits

"80's, 90's, Whatever!"

Core Artists Include:

- Duran Duran
- Fleetwood Mac
- Hall & Oates
- Huey Lewis
- Prince
- Cars
- Elton John
- Madonna

CALL LETTERS:

KBQB 92.7 FM

MARKET:

Chico, CA

OWNED BY:

Results Radio LLC

SIGNAL:

1,500 Watts

100% Ad Simulcast: IOS & Android Apps



Endorsements Live-Reads & Appearances

**BOB
FMSM
92.7**

Lilly Budd

Station Voice for Chico's BOB-FM

Endorsements Available

Special Event Remotes & Appearances

- **Limited Availability-Inquire**



**Increase Frequency &
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to Ours**



FEATURES & SPONSORSHIPS:

- **BOB Studio Naming Rights Sponsorship**
- **Weather Hourly Sponsorships**
 - **M-F 10A-12Mid**
 - **Sat/Sun 7A-4P**
- **BOB's Music Hour Sponsorships**
- **BOB's Mega-Music "BOB-athon" Sponsorships**
- **BOB Event & Concert Ticket Window Contests**

Music Programmed by Award-Winning Howard Kroeger
&
Customized for the Redding Market by Dave Shakes

STATION COVERAGE

KBQB

92.7 FM

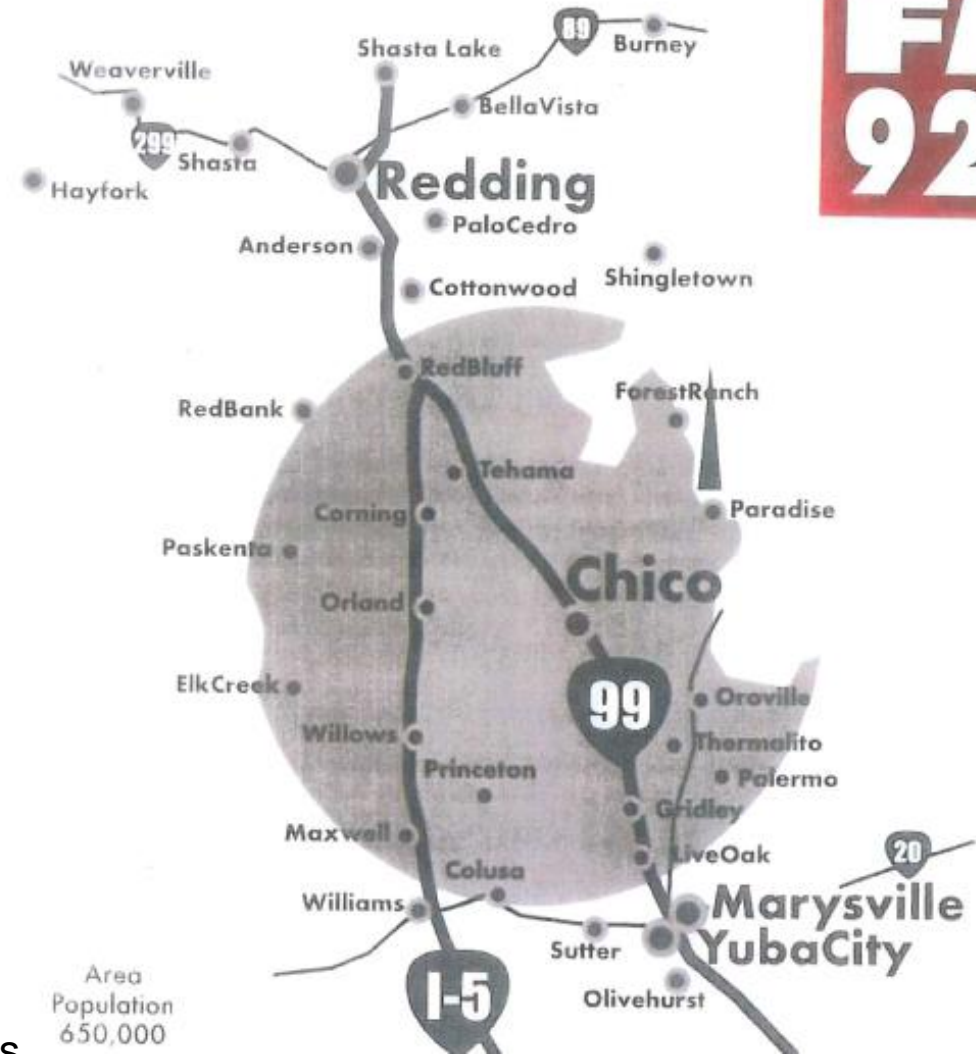
Area Population: 250,000

Number of Cities Reached: 20+



100% Ad Simulcast on 927BOBfm.com, TuneIn, iOS & Android Aps

KBQB - 92.7 FM





**RADIO THAT
GETS RESULTS**



MEDIA KIT



ABOUT THE STATION



Station Format:

Active Rock

“The Noize of Nor Cal”

Core Artists Include:

- Disturbed
- Green Day
- Metallica
- Linkin Park
- Tool
- Foo Fighters

CALL LETTERS:

MARKET:

OWNED BY:

SIGNAL:

100% Ad Simulcast: IOS & Android Apps

KRQR 106.7 FM

Orland-Chico, CA

Results Radio LLC

50,000 Watts



Locally Programmed for Nor Cal by JJ Jeffries

On Air



Tim Buc Moore

M-F 6A-10A



Matthew

M-F 10A-2P



JJ Jeffries

M-F 2P-6P



Local Chico-Famous Dudes
Go To Work Every Day in Butte County

Endorsements Live-Reads & Appearances



Tim Buc Moore



Matthew



JJ Jeffries



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FEATURES & SPONSORSHIPS:

- **Z-Rock Studio Naming Rights Sponsorship**
- **Weather Hourly Sponsorships M-F 5A-10A**
- **90's at Noon Sponsorship M-F 12PM***
- **The 4:20 Smoke Break M-F 4:20P***
- **Beer-Thirty M-F 5:30P***
- **Z-Rock Weekend Sponsorship Fri-Sun***

***ROS Promos with Sponsor Mentions air M-F**

STATION COVERAGE

KRQR

106.7 FM

Area Population: 250,000

Number of Cities Reached: 20+



100% Ad Simulcast on ZROCKfm.com, TuneIn, iOS & Android Aps

