



RADIO THAT  
GETS RESULTS

MEDIA KIT



## ABOUT THE STATION



### Station Format:

Contemporary Hit Radio

"Chico's #1 Hit Music Station"

### Core Artists Include:

- Sabrina Carpenter
- Teddy Swims
- Kendrick Lamar
- Chappell Roan
- Benson Boone
- Lady Gaga

**CALL LETTERS:**

KCEZ 102.1 FM

**MARKET:**

Los Molinos-Chico, CA

**OWNED BY:**

Results Radio LLC

**SIGNAL:**

25,000 Watts

**100% Ad Simulcast:** IOS & Android Apps



On Air



National Personalities  
with Local Butte County Fans



**JOHNJAY&RICH**

M-F 5A-10A

Over 14 Years of Chico Fans  
& Top-Rated Listenership



**Amber Kuhl**

M-F 10A-3P



**The Jeremy Show**

M-F 3P-7P



**Todd Chambliss**

M-F 7P-12M

# Endorsements & Custom Reads



Johnjay & Rich Know Nor Cal



Custom Reads  
Endorsements  
Video Shorts



Rich Berra visits with  
Power's Crew at  
La Salles Downtown.

Increase Frequency &  
Link Your Brand  
to Ours



## FEATURES & SPONSORSHIPS

- The Johnjay & Rich Show M-F 5A-10A
  - JJR Show Sponsorship hourly M-F 5A-10A
  - JJR Show Weather Sponsor M-F 5A-10A 2-3x hourly
- Weather Hourly Sponsorships
  - M-F 10A-12Mid
  - Sat/Sun 7A-4P
- Power's 5 O'Clock Hit Mix M-F 5pm hour\*
- American Top 40 with Ryan Seacrest Saturday 6A-10A\*
- Saturday Night Hit Mix Party 8P-12M\*
- Sunday Night Slow Jams with R Dub! 8P-12M\*
- Studio Naming Rights Sponsorship M-SU 6A-12M

\*includes ROS Promos with Sponsor/Slogan M-F 6A-12Mid

Music Programmed by National Legend Chris Reeves  
& Customized for Nor Cal by Dave Shakes

# STATION COVERAGE

**KCEZ**

102.1 FM

Area Population: 250,000

Number of Cities Reached: 15+



100% Ad Simulcast on Power1021.com, TuneIn, iOS & Android Apps



**THUNDER 100.7**  
CHICO'S CLASSIC ROCK

RADIO THAT  
GETS RESULTS

MEDIA KIT



RESULTS RADIO

# ABOUT THE STATION



**CALL LETTERS:**

**MARKET:**

**OWNED BY:**

**SIGNAL:**

**100% Ad Simulcast:**

KTHU 100.7 FM

Corning-Chico, CA

Results Radio LLC

50,000 Watts

IOS & Android Apps

## Station Format:

“Chico’s Classic Rock”

### Core Artists

- Eagles
- Fleetwood Mac
- Heart
- Queen
- Van Halen
- Tom Petty



Locally Programmed for Chico by Zander

# On Air



**WOODY &  
WILCOX**

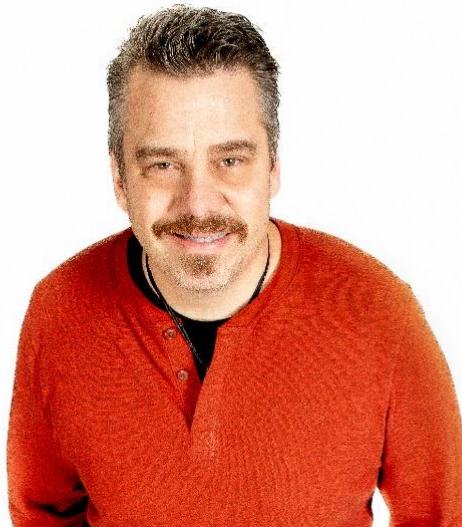
Mon-Sat 6A -10A



**Vianna**  
M-F 10A-2P



**Zander**  
M-F 2P-6P



**Beau Reyes**  
M-F 6P-10P



**Grateful Don Potter**  
Weekends



# Endorsements Live-Reads & Appearances



## WOODY & WILCOX

Recorded-to-Sound-Live  
Spots & Endorsements



Vianna

Endorsements &  
Remotes



Zander

Endorsements &  
Remotes



Beau Reyes

Endorsements &  
Remotes



Increase Frequency &  
Link Your Brand  
to Ours



## FEATURES & SPONSORSHIPS:

- **Woody & Wilcox Morning Show Sponsorship M-Sat**
- **Weather Hourly Sponsorships**
  - M-F 5A-10P
  - Sat/Sun 7A-2P
- **Thunder Studio Naming Rights Sponsorship**
- **Artist of the Week Sponsorship M-F 10A & 4P\***
- **Thunder Lunch Box M-F 12pm**
- **Thunder Live @Almost 5 M-F 4:50pm**
- **Thunder's 5-3-0 Salute M-F 5:35pm**
- **Thunder's Double-Down Weekend Sponsor\***

**\*ROS Promos with Sponsor Mentions air M-F**

# STATION COVERAGE

**KTHU**

100.7 FM

Area Population: 300,000

Number of Cities Reached: 10+



100% Ad Simulcast on [Thunder1007.com](http://Thunder1007.com), TuneIn, iOS & Android Apps





**RADIO THAT  
GETS RESULTS**

**MEDIA KIT**



## ABOUT THE STATION



### Station Format:

Adult Hits

"80's, 90's, Whatever!"

### Core Artists Include:

- Duran Duran
- Fleetwood Mac
- Hall & Oates
- Huey Lewis
- Prince
- Cars
- Elton John
- Madonna

**CALL LETTERS:**

KBQB 92.7 FM

**MARKET:**

Chico, CA

**OWNED BY:**

Results Radio LLC

**SIGNAL:**

1,500 Watts

**100% Ad Simulcast:** IOS & Android Apps



# Endorsements Live-Reads & Appearances



**Lilly Budd**

**Station Voice for Chico's BOB-FM**

**Endorsements Available**

**Special Event Remotes & Appearances**

- Limited Availability-Inquire**



Increase Frequency &  
Link Your Brand  
to Ours



## FEATURES & SPONSORSHIPS:

- BOB Studio Naming Rights Sponsorship
- Weather Hourly Sponsorships
  - M-F 10A-12Mid
  - Sat/Sun 7A-4P
- BOB's Music Hour Sponsorships
- BOB's Mega-Music "BOB-athon" Sponsorships
- BOB Event & Concert Ticket Window Contests

Music Programmed by Award-Winning Howard Kroeger  
&  
Customized for the Redding Market by Dave Shakes

# STATION COVERAGE

**KBQB**  
**92.7 FM**

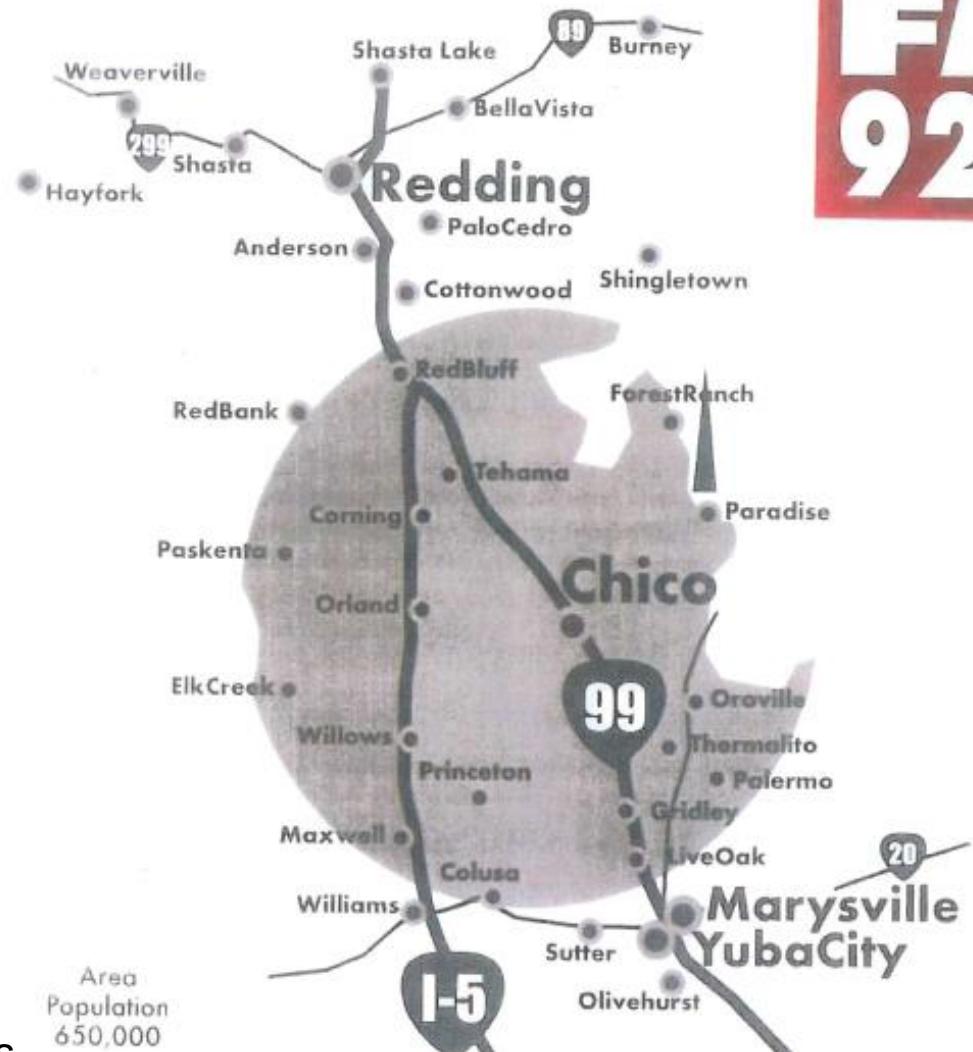
Area Population: 250,000

Number of Cities Reached: 20+



100% Ad Simulcast on [927BOBfm.com](http://927BOBfm.com), TuneIn, iOS & Android Apps

**KBQB - 92.7 FM**





RADIO THAT  
GETS RESULTS

MEDIA KIT



# ABOUT THE STATION



## Station Format:

Active Rock

“The Noize of Nor Cal”

## Core Artists Include:

- Disturbed
- Green Day
- Metallica
- Linkin Park
- Tool
- Foo Fighters

**CALL LETTERS:**

**MARKET:**

**OWNED BY:**

**SIGNAL:**

**100% Ad Simulcast:** IOS & Android Apps

KRQR 106.7 FM

Orland-Chico, CA

Results Radio LLC

50,000 Watts



Locally Programmed for Nor Cal by JJ Jeffries

On Air



Tim Buc Moore

M-F 6A-10A

Matthew

M-F 10A-2P

JJ Jeffries

M-F 2P-6P



Local Chico-Famous Dudes  
Go To Work Every Day in Butte County

# Endorsements Live-Reads & Appearances



Tim Buc Moore



Matthew



JJ Jeffries



Increase Frequency &  
Link Your Brand  
to Ours



## FEATURES & SPONSORSHIPS:

- **Z-Rock Studio Naming Rights Sponsorship**
- **Weather Hourly Sponsorships M-F 5A-10A**
- **90's at Noon Sponsorship M-F 12PM\***
- **The 4:20 Smoke Break M-F 4:20P\***
- **Beer-Thirty M-F 5:30P\***
- **Z-Rock Weekend Sponsorship Fri-Sun\***

\*ROS Promos with Sponsor Mentions air M-F

# STATION COVERAGE

**KRQR**  
**106.7 FM**

Area Population: 250,000

Number of Cities Reached: 20+



100% Ad Simulcast on ZROCKfm.com, TuneIn, iOS & Android Apps

